

The Founding Affiliate Email Sequence

Four ready-to-send emails for promoting DealTeamSix.

Four emails, ready to drop into any CRM or email platform (Mailchimp, ConvertKit, GoHighLevel, Follow Up Boss, or plain BCC). Send them in order, spaced two to three days apart.

Before you send anything, do a find-and-replace on these three placeholders:

- **[FIRST NAME]:** your platform's merge tag for the subscriber's first name (in Mailchimp that's `|FNAME|`, in ConvertKit it's `{{ subscriber.first_name }}`, in GoHighLevel it's `{{ contact.first_name }}`). If your platform has no merge tags, just delete it.
- **[YOUR AFFILIATE LINK]:** your personal referral link from your affiliate dashboard. It looks like `dealteamsix.ai/signup?ref=YOURCODE`. This appears in every email. Do not send without replacing it, or your referrals won't be tracked to you.
- **[YOUR CITY]:** your market, or the market most of your audience works in.

One more thing: each email has a marked spot to add a sentence or two in your own voice. Do it. A template with one personal line outperforms a perfect template with none, because your list subscribed to hear from you, not from a brochure.

The Discovery

Subject: I finally found the content shortcut I've been looking for

Alternate subjects: The tool I almost didn't tell you about / This cut my content time by 90%

Hey [FIRST NAME],

Quick question: how many hours did you spend on content last week? Posts, video ideas, follow-up emails, captions. For most agents I talk to, the honest answer is either "too many" or "zero, and I feel guilty about it."

I found something that changes that math, and I've been testing it before telling you about it.

It's called DealTeamSix. Six AI agents built specifically for real estate agents. One pulls live market data for your city. One turns that data into a content strategy. One writes the actual scripts, posts, and emails. The others handle lead generation, follow-up, and social trends.

[ADD ONE OR TWO SENTENCES HERE IN YOUR OWN WORDS: what you asked it, and what it gave you. Example: "I asked it for a market snapshot of [YOUR CITY] and it came back with days-on-market shifts and price-drop percentages I hadn't seen anywhere, then wrote me a 60-second video script based on them."]

I'll send you a full walkthrough in a couple of days. For now, if you're curious, it's \$47 a month with a free 7-day trial, and if you cancel during the trial you won't be charged a cent:

[YOUR AFFILIATE LINK]

Full transparency: I earn a commission if you sign up through my link. I only share tools I actually use.

Talk soon, [Your name]

EMAIL 2 · SEND 2 TO 3 DAYS AFTER EMAIL 1.

The Proof

Subject: Watch one market stat become a finished video script

Alternate subjects: From raw data to ready-to-film in 4 minutes / This is what I meant last week

Hey [FIRST NAME],

Last time I mentioned DealTeamSix, the AI agent team for real estate agents. Today I want to show you exactly what it does, because "AI tool" tells you nothing.

Here's a real session, start to finish:

Step 1. I asked Atlas (the market research agent) about [YOUR CITY]. It came back with current pricing, inventory, days on market, and which way negotiation leverage is shifting. Live data, not last year's report.

Step 2. I took one stat from that snapshot and handed it to Nova (the script writing agent). Four minutes later I had a complete 60-second video script: hook, shot-by-shot body, and close, formatted for TikTok, Reels, and Shorts.

That's it. One market signal in, one ready-to-film script out, before my coffee got cold.

[ADD A PERSONAL LINE HERE: what you did with the output, or what surprised you about it.]

Don't take my word for it. The DealTeamSix homepage shows the actual unedited screenshots of a full session like this one. And you can run the same thing on your own market with the free 7-day trial:

[YOUR AFFILIATE LINK]

Cancel during the trial and you pay nothing. And yes, I earn a commission if you join through my link.

[Your name]

The Objection

Subject: "Isn't this just ChatGPT?"

Alternate subjects: The question everyone asks me about this / Fair question. Here's the honest answer.

Hey [FIRST NAME],

Every time I mention DealTeamSix, somebody asks the same fair question: "Can't I just do this with ChatGPT?"

Honest answer: you can get generic scripts from ChatGPT. Here's what you can't get.

ChatGPT waits for you to think of something to ask. DealTeamSix shows up on its own. The Daily Intel briefing lands in the platform on a schedule with what's actually working in real estate content right now, and if it flags a viral format, one click has Nova writing your market's version of it, shot list included. Your content team works while you sleep. ChatGPT doesn't.

Second difference: it knows your market. The agents pull live data for your city and build everything on top of it, so the output isn't "5 tips for homebuyers," it's "here's what the price-drop percentage in [YOUR CITY] means and here's the video to make about it."

One more thing people hesitate on: the trial asks for a card up front. Cancel any time during the 7 days and you won't be charged. That's the whole policy, no fine print.

[ADD A PERSONAL LINE HERE: your own answer to the ChatGPT question, or what convinced you.]

Try it on your market:

[YOUR AFFILIATE LINK]

I earn a commission if you sign up through my link.

[Your name]

EMAIL 4 • SEND 3 TO 4 DAYS AFTER EMAIL 3.

The Nudge

Subject: What one agent made in their first session

Alternate subjects: Closing the loop on DealTeamSix / One week of content in one sitting

Hey [FIRST NAME],

Last one from me on this, then back to regular programming.

[CHOOSE ONE OPENER AND PERSONALIZE IT:

If someone you referred has already used it: "One of my people signed up last week and sent me what they made in their first session: a market snapshot for their city, five video topics, and a finished walkthrough script. One sitting."

If not yet: "Here's what a first session looks like: a live market snapshot for your city, five ready-to-film video topics, and a complete walkthrough script. One sitting, about twenty minutes."]

If you've been meaning to try it, this is the nudge. The free 7-day trial gives you the full six-agent team, and canceling during the trial costs you nothing:

[YOUR AFFILIATE LINK]

If content isn't your bottleneck right now, ignore all of this, and I'll see you in the next regular email.

I earn a commission if you sign up through my link.

[Your name]

Sending tips

Send from your normal address, in your normal voice, at whatever time your emails usually perform. Don't send all four in one week to a cold list; the two-to-three-day spacing exists so each email lands as a thought, not a campaign. If your platform tracks clicks, watch which subject line pulls best and lean on that angle in future sends. And if someone replies with questions, answer personally: a reply is a hotter lead than a click, and your answer is the assist that turns their trial into your commission.